

Natural Google Listing Service

What is SEO:

Search engine optimization (SEO) is the process of improving the volume or quality of traffic to a web site or a web page (such as a blog) from search engines via "natural" or un-paid ("organic" or "algorithmic") search results as opposed to other forms of search engine marketing (SEM) which may deal with paid inclusion. The theory is that the earlier (or higher) a site appears in the search results list, the more visitors it will receive from the search engine. SEO may target different kinds of search, including image search, local search, video search and industry-specific vertical search engines. This gives a web site web presence.

As an Internet marketing strategy, SEO considers how search engines work and what people search for. Optimizing a website primarily involves editing its content and HTML and associated coding to both increase its relevance to specific keywords and to remove barriers to the indexing activities of search engines.

The acronym "SEO" can refer to "search engine optimizers," a term adopted by an industry of consultants who carry out optimization projects on behalf of clients, and by employees who perform SEO services in-house. Search engine optimizers may offer SEO as a stand-alone service or as a part of a broader marketing campaign. Because effective SEO may require changes to the HTML source code of a site, SEO tactics may be incorporated into web site development and design. The term "search engine friendly" may be used to describe web site designs, menus, content management systems, images, videos, shopping carts, and other elements that have been optimized for the purpose of search engine exposure.

What MET Technology can offer:

MET Technology can assist you in every aspect of SEO, from designing a bespoke optimized website through to after sales linking and directory submissions.

- Your first priority is to know where you are positioned in Google under your chosen keyword or phrase. To do this you will require the **MET Technology Optimisation Report**.
- Secondly, MET Technology will then discuss this 60 page report with you and advise you on the correct recommended next step.
- Once the report is discussed, you will be presented with different options depending on the outcome of the report. This could include any of the following:
 1. The redesign of your website with a chosen Keyword or phrase & Domain - **MET Technology Design Service**
 2. Optimisation of your current website to raise your Google positioning - **MET Technology SEO Adjust**
 3. Re-submissions of your current website to the top 60+ search engines - **MET Technology Search Submission**
 4. Analyse and report of the correct Keywords and Search volume - **MET Technology Keyword & Search**
 5. Re submission of inbound links from quality websites - **MET Technology Permanent Links**
 6. Bespoke Article writing and blogging back links - **MET Technology Article Submissions**
 7. Inclusions to online business Directories and link back - **MET Technology Directory Submissions**
 8. Submission and implementation of Social Bookmarking - **MET Technology Bookmarking Submissions**

The Pricing and costs of the all the above SEO Marketing Solutions can be found overleaf.

If you would like to discuss any of the above mentioned SEO packages, please contact us on 0161 449 0978

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Price List 2010

MET 001	MET Technology Optimisation Report	£85.00 Your Website £45.00 Check your competitors website (per site)
MET 002	MET Technology Design Service	£300 - £ Bespoke Site Design
MET 003	MET Technology SEO Adjust	£450.00
MET 004	MET Technology Search Submission	£40.00 £100.00 Submission every Qtr for 1 year
MET 005	MET Technology Keyword & Search	£60.00 per 5 Keywords / Phrase
MET 006	MET Technology Permanent Links	£300 - £480
MET 007	MET Technology Article Submissions	£100 - £400
MET 008	MET Technology Directory Submissions	£100 - £750
MET 009	MET Technology Bookmarking Submissions	£125 - £400

MET Technology understand the cost of SEO and will not ask you to commit to any contract or monthly fees.
The above prices are on a one off payment only basis.

Discounts are available if you take 2 or more product options.
Trade enquiries are welcome on all MET Technology products.

All prices and Excluding Vat.
Payment required on ordering.